

Hanoi, August 2th 2021

CALL FOR PAPERS (2nd)

The Fourth International Conference on “Sustainable Economic Development and Business Management in the Context of Globalization” (SEDBM-4)

Attn:

- *Universities, Institutions, Organizations, Enterprises*
- *Scientists, Lecturers, Researchers, Managers*

1. Objectives and contents of the conference

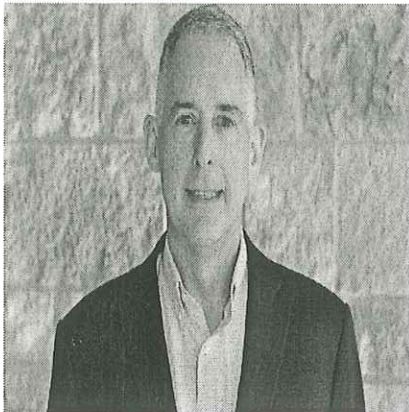
Globalization is not a new phenomenon, it ever happened to our social and economic lives since the last decade of the 19th century appealing and linking resources of nations. Globalization has fostered economic growth and development at global level, but it has also created increasing inequality. In addition, pressure, strong and quick captivation of globalization in close connection with intellectual economy has impacted thoroughly on every nation and sector. Thus, sustainable development has been a key to any development effort.

Following the success of the Third International Conference, In 2021, Academy of Finance and University of Greenwich (UK) will hold an international conference on “Sustainable Economic Development and Business Management in the Context of Globalization” (SEDBM-4). The conference will be an attempt to summarize views, analyses, policies and solutions regarding modern issues such as globalization, world economy and regional economies, etc. for the benefit of sustainable economic and business development. Topics of the conference will focus on:

- *National economic growth models; Investment and business environment; Investment and business environment; Issues of financial policy; Business administration in the globalization context; Impact of integration, trade liberalization on economic development and sustainable development;*

- *Sustainable Development and the Industrial Revolution 4.0; Accounting, Auditing and International Integration; Finance and Corporate Financial Management; Multinational Corporate Finance; Other issues related to Economics, Finance, Accounting, Banking, Business Administration, Economics for Development, Economics of Resources, Sharing Economy, Digital Economy, Night-time Economy, Circular Economy, Economic Growth Models; Climate Change and Sustainable Economic and Business Development; International Cooperation and Integration in connection with Sustainable Economic and Business Development;*

2. Keynote speakers



- Dr. John Bruce Wells:

He is Deloitte's Chief of Party for the US Agency for International Development (USAID) Vietnam Low Emission Energy Program (V-LEEP) that helps assess and implement policies that accelerate deployment of solutions that promote clean energy in Vietnam.

Prior to serving USAID on several programs in Asia, he was a Partner with ERM Indonesia, the President of Citizens International, and the Director of Private Sector Initiatives for Chemonics. In these roles he helped global companies such as BP, ExxonMobil and Vale meet their corporate sustainability commitments in developing country operations. He was also founder and President of The Bruce Company, a two-time Inc. 500 firm that helped launch premier partnerships such as Energy Star; and helped launch the U.S. Green Building Council which operates the LEED building certification program.



- TS. Nicholas Hand:

Director of Partnerships and International, Faculty of Business, University of Greenwich. He has substantial experience in the development of academic programmes both at the UK campus and at partner institutions internationally and particular in the South-East/East Asia region.

Nick Hand qualified with the ACCA in 1993, holds a Masters degree in Operational Research and is a Senior Fellow of the Higher Education Academy. Nick is Director of Partnerships and International in the University of Greenwich Business School. He was previously the Head of Department of Accounting and subsequently spent six years posted overseas, based in China, developing the Business School's international partnerships. He has substantial experience in the development of academic programmes both at the UK campus and at partner institutions internationally and particular in the South-East/East Asia region. Nick's research interests are in the areas of efficiency measurement and his publications are mainly in

this area and particularly in the area of the application of mathematical models of measuring bank efficiency.



- Prof. Dr. Su Dinh Thanh:

Principal of University of Economics Ho Chi Minh City. Former Editor-in-Chief of the Journal of Asian Business and Economic Studies (JABES)

Mr. Su has over 30 years of teaching and research experience in finance and banking. Recently, Mr. Su has a significant contribution to developing JABES as a Vietnam's first international journal, which is published on Emerald. He has been serving academies and universities, and giving lectures and seminars to several universities, and invited by many universities to present papers or conduct seminars. He is the chairman of international conference ACBES (UEH) in 2018, 2019 and 2020. He has published 10 books and published more than one hundred papers including papers published in *Economic Analysis and Policy*, *Research in International Business and Finance*, *International Economics*, *Annals of Public and Cooperative Economics*, *Centre of Sociological Research*, *Finance Research Letters*, *Climate and Development*, *International Journal of Energy Economics and Policy*, *Theoretical Economics Letters*, *Journal of Chinese Economic and Business Studies*, *Review of development finance*, *International Journal of Energy Economics and Policy*, *Economic Systems*, *Journal of Economic Development*.

3. Time, venue and participants

- **Time:** Expected in September 2021
- **Conference venue:** **Academy of Finance** (Address: No. 58 Le Van Hien street, Bac Tu Liem district, Hanoi, Vietnam);
- **Conference form:** Webinar
- **Participants:** Expectedly 300 scientists from international organizations, central agencies, local and global research institutes and academies namely UOG, Economic Committee of the Parliament, Office of the Government, Ho Chi Minh National Academy of Politics, National Financial Supervisory Commission, State Bank, Ministry of Finance, Ministry of Planning and Investment, Ministry of Industry and Trade, Vietnam Academy of Social Sciences, institutes and universities of economics and business administration, economists, business representatives, press agencies, etc.

4. Languages of conference

- Languages of meeting: English
- Papers and files: Written in English

5. Submission details

- Submitted papers should conform to guidance provided and approved by the Conference Editorial Board.

- Accepted papers will be published in full-text in the Proceedings (with Publishing Certificate, ISBN).

- Participation fee: 2,000,000 VND/paper; authors from AOF and UOG are exempted.

- Full-paper submission deadline: August 15th, 2021


- Submission email: hoithaokdbv2021@hvtc.edu.vn

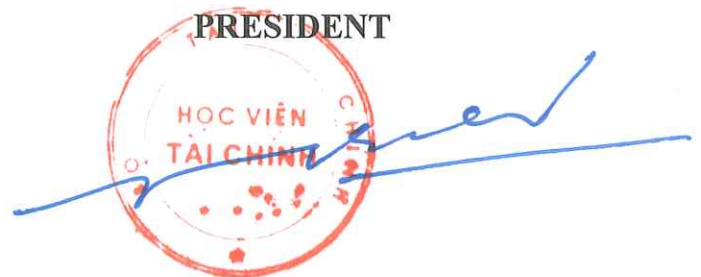
6. Contacts

For further details, please feel free to contact:

1. Nguyen Thi Thanh Huyen (Ms.) (84)(90)475-5576

2. Nguyen Hong Chinh (Mr.) (84)(98)967-0001

We highly appreciate your value concern and participation. 



Assoc. Prof. Dr. Nguyen Trong Co

CONFERENCE PAPER GUIDELINE

(Enclosed with the Invitation Letter 2nd, issued on August 2th, 2021 of the AOF's President)

Page 1: Introduction

- Author's name:
- Title:
- Organization and division (in both English and Vietnamese):
- Contact details (address, email, phone number):

From Page 2: Paper content

1. Paper title: should be 10 to 15 words reflecting directly the content. Paper title should be in CAPITAL LETTERS and center aligned;

2. Paper summary: should be delivered in both English and Vietnamese and not exceed 10 lines;

3. Paper contents: are written in English and should not more than 6000 words. Letters are written in Times New Roman font, font-size 12;

- 4. Tables, Figures and Graphs:** must be numbered with clear titles under
- CONCLUSION** should be in CAPITAL AND BOLD letters;
- APPENDIX** should be in CAPITAL AND BOLD letters;
- REFERENCES** should be in CAPITAL AND BOLD letters;