INFORMATION ON NEW FINDINGS
OF THE DOCTORAL THESIS

1. Official thesis title: “Strengthening to attract Foreign Direct Investment to industrial parks according to the Master Plan on Socio-economic Development of Hanoi City through 2020, with Orientations toward 2030”

2. Major: Banking and Finance

3. Code: 62.34.02.01

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PhD. Nguyen Minh Phong

6. Summary of the findings of the thesis:

New findings of the doctoral thesis are presented as follows:

Firstly, the thesis generally assesses the situation of domestic and foreign research, identifies successes and specifies research gaps requiring further research or deeper analysis in terms of both theoretical and practical aspects of Foreign Direct Investment (FDI) attraction to Industrial Parks (IPs).

Secondly, the thesis systematizes and deeply interpretes some theoretical issues of FDI and IPs; updates and clarifies the connotation of terms FDI, attraction of FDI to IPs and promotion of FDI attraction to IPs; identifies and clarifies 4 characteristics and 8 key factors directly affecting FDI attraction to IPs; at the same time, presents domestic and foreign experiences in FDI attraction and draws 4 practical lessons to apply to specific conditions of Hanoi.

Thirdly, the thesis generalizes a panoramic picture and deeply analyzes the results and operations of state management in attracting and managing the attraction of FDI to Hanoi in general and to IPs in Hanoi in particular; thereby assessing comprehensively, specifying 5 successes, 6 limitations, 6 causes and drawing 4 lessons to suggest new policy and mechanism for Hanoi in attracting FDI to IPs.

Fourthly, the thesis analyzes general national and international background; identifies clearly 3 opinions and specific orientations; proposes 4 groups of main solutions, 3 groups of supporting conditions – solutions, and 3 recommendations for
central agencies, 7 specific recommendations for Hanoi People’s Committee and Hanoi Management Board of Industrial Parks.

These solutions and recommendations are mutually complementary, closely linked in a synchronous manner, specific and feasible in order to further attract FDI into IPs and accomplish the objectives under “the Master Plan on Socio-economic Development of Hanoi City through 2020, with Orientations toward 2030”. In particular, the thesis delves into the field of clean and hi-tech industries which improve linkage and create a value chain among FDI enterprises within IPs, and between enterprises in IPs with other ones in Hanoi City; encouraging technology transfer; reaching the advanced management skills and expanding product markets; promoting human potentials and encouraging entrepreneurship; fully exploiting competitive advantages, enhancing value added and promoting Hanoi industries to effectively participate in global value chains; contributing to the successful implementation of green growth strategies and sustainable development of the Capital and of the whole country.

Hanoi, September 18, 2016

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